

Appendix A: Draft Service Priorities

Protection

- Contribute to tackling relevant local crime and disorder priorities
- Tackling the issues causing greatest harm (to the most vulnerable residents / livestock)
- Be the consumer champion for the local area, especially for the most vulnerable in the community.

Supporting prosperity / economic growth

- Supporting good local businesses to thrive
- Encouraging compliance of local businesses and responding appropriately to non-compliance to maintain a fair trading environment and ensure crime doesn't pay
- Supporting the rural economy

Supporting Public Health

- Protecting people from harmful products (including food) and services.
- Enabling healthier choices
- Enhancing the health and wellbeing of local residents
- Supporting relevant priorities identified by the local Joint Strategic Needs Assessments (JSNA's)

Innovation

- Developing approaches to enhance services, increase impact and reduce cost to improve service effectiveness

Customer Focus

- Identifying the issues affecting local people including those who are hard to reach and focusing resources on those causing most harm, especially to the most vulnerable
- Communicating well with local people